



DESIGNER: Gensler  
PHOTO: Lydia Thompson / NPR

DESIGN and BUILD a  
**PARKLET**  
2017  
EUGENE, OREGON

 **AIA**  
Southwestern Oregon

Organizers:



Partners:



# INTRODUCTION

## 01

### ▲ DESIGN & BUILD A PARKLET IN EUGENE!

The City of Eugene parking department and the AIA Southwest Oregon Chapter are organizing a Parklet Competition for the summer of 2017 in Eugene. This competition is part of an initiative to increase the pedestrian presence and community involvement in downtown Eugene. In a partnership between the City, Downtown Merchants, and other local organizations, it will take place as part of a series of events including the Sunday Streets, Mirror Fest and Eugene parade.

There are four assigned parking spaces reserved for participants to choose from to develop their designs. Three of the parking spaces are on Broadway in front of Townshend's, Starbucks, and the Bijou theatre; and one parking space will be part of a pop-up retail bay on Olive Street (in front of the UO's new innovation hub - RAIN). See the map at the end of this manual for more details.

Participants will be expected to design parklets that are easily disassembled for relocation throughout downtown. All submitted posters will be on public display in a downtown location to be determined. Up to four submissions will be selected by a jury to be built by the winning teams in one of the assigned locations, where it will be active for 1-2 months before disassembly.

We would like to invite community members, architects, landscape architects, designers, artists, and all creative minds (professionals or students) to participate in this exciting collaboration and help create a vibrant downtown Eugene.

### ▲ WHAT IS A PARKLET?

A parklet is a sidewalk extension that provides additional space and amenities to be used by the public. They typically take one or more parking spaces and are designed with the intent to provide a space for people to gather, sit, and enjoy the city around them. Parklets can be designed as either permanent structures or temporary/seasonal arrangements that can range from tables, chairs, and benches to green spaces.

Parklets have been proven to be successful elements for promoting pedestrian presence and safety in urban environments, while helping local businesses and the community in general. The first parklet was designed in 2005 in San Francisco and since then many other cities such as Seattle, Portland, and Philadelphia have adopted the concept with very successful outcomes.

*For more information and resources visit:*

<http://www.aiaswo.org>

*For questions contact:*

[EugeneParklet@aiaswo.org](mailto:EugeneParklet@aiaswo.org)



DESIGNER: Gensler  
PHOTO: Selin Ashaboglu / ARCHITECT

# TIMELINE

## 02

DATE	DESCRIPTION
▲ May 12, 2017	Competition released
▲ May 26, 2017	Deadline for questions
▲ June 16, 2017	Entries are due at Bergsund DeLaney Architecture & Planning(See Submission Requirements for more information)
▲ June 21, 2017	Design review completed and announcement of the Parklets selected for construction
▲ July 24-29, 2017	Targeted installation
▲ July 30, 2017	Downtown Sunday Streets
▲ August 5, 2017	First Friday Art Walk
▲ October 2017	Targeted deconstruction and relocation by the City of Eugene with the project teams



DESIGNER: Shared Spaces Landscape Architecture & Living  
PHOTO: Jim Simmons / LADOT

# DESIGN

## 03

### GOALS

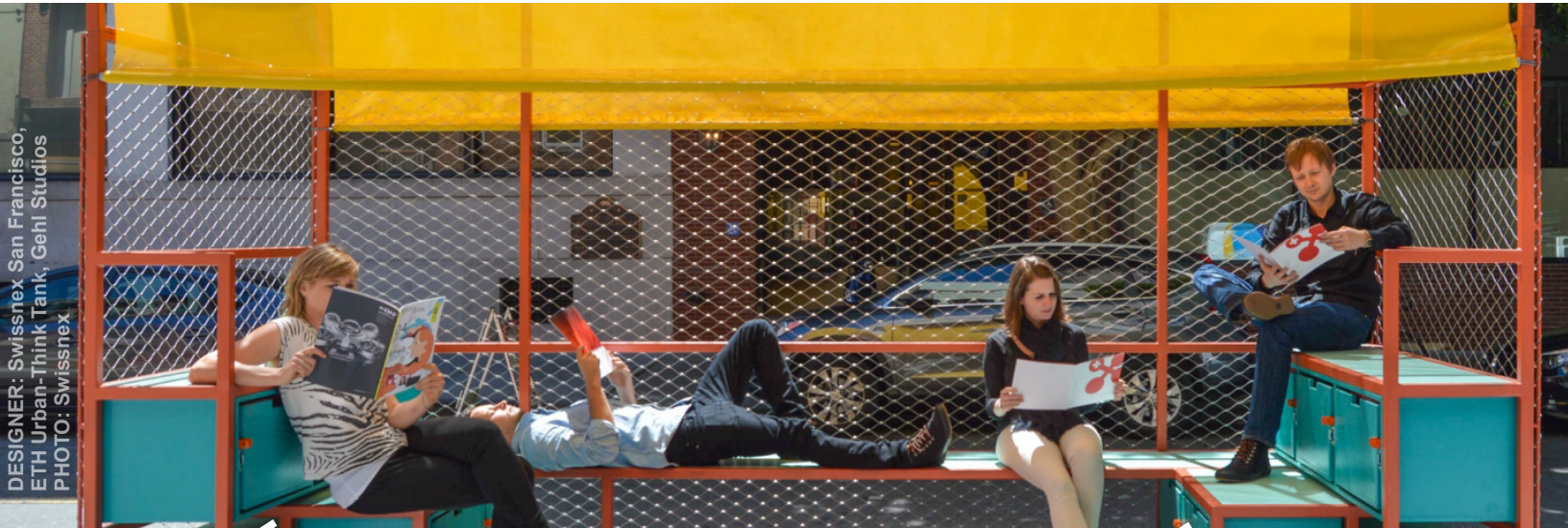
REIMAGINE THE POTENTIAL OF CITY STREETS  
 ENCOURAGE NON-MOTORIZED TRANSPORTATION  
 ENCOURAGE PEDESTRIAN SAFETY & ACTIVITY  
 FOSTER NEIGHBORHOOD INTERACTION  
 SUPPORT LOCAL BUSINESSES

### THE DESIGN SHOULD:

- ▲ Fit within an imaginary cube 7ft deep x 20ft wide x 8ft high and any solid walls and/or partitions shall be no greater than 3 ½ feet high
- ▲ Be ADA accessible and have a maximum 2% cross slope
- ▲ Provide adequate drainage for water that may accumulate on the parklet and maintain positive drainage in the street (along the curb)
- ▲ Floor material must be slip resistant when wet  
Gaps between the parklet platform and the sidewalk should be no more than 1/2"
- ▲ Leave a minimum of 5 feet of sidewalk clear for circulation
- ▲ Have a railing or other barrier minimum 3 feet high on the street side with adequate structural support
- ▲ Have a platform flush with the adjacent sidewalk (approx 6" tall)
- ▲ Be easy to assemble, disassemble and relocate in parts
- ▲ Have a location for an 11" x 17" sign ("open to the public" and credits: COE Parking, Designer/Builder, Contributors)

### CONSIDER THE FOLLOWING:

- ▲ Any materials used must be safe for use and for the environment.
- ▲ Have built-in seating only and no movable furniture
- ▲ If an overhang is present, there must be overhead clearance of at least 84"
- ▲ a visual connection must still be present from sidewalk to street
- ▲ It must have adequate structural support
- ▲ The parklets in front of Townshend's, Starbucks, and the Bijou theatre should be viewed as sidewalk extensions to improve pedestrian experience and serve surrounding businesses along Broadway.
- ▲ Entrants who propose a design for the single space at Olive Street bay should also consider relationships of the parklet to the neighboring pop-up retail pods (3 at 7'X7')



DESIGNER: Swissnex San Francisco,  
 ETH Urban-Think Tank, Gehl Studios  
 PHOTO: Swissnex

# INCLUDE

## 04

### REQUIREMENTS:

One rigid display board (24" x 36" maximum) should be delivered to Bergsund DeLaney Architecture & Planning located at 1369 Olive Street by 4:00pm on Friday June 16, 2017. All entries should be ready to hang and no packaging should be left at BDA. If you wish to make arrangements to submit entries or you have questions, contact EugeneParklet@aiaswo.org.

In addition to the project boards, entrants must provide a digital file of the project board. The digital board must be in PDF format and not exceed a 10MB file size. The digital board should be emailed to EugeneParklet@aiaswo.org by 4:00pm on Friday, June 16, 2017. The City of Eugene and AIA-SWO reserve the right to use any submitted materials for publication. Any materials used will recognize the contributions of all significant parties involved in the proposals. Team member names should not appear on the display board but entrants are encouraged to include the names of all participants from the design and construction team on the back side of submitted boards.

### SUBMISSION SHOULD INCLUDE:

#### COMPLETED ENTRY FORM

#### PLAN

Parklet site plan, drawn to scale, showing dimensions and the relationship to a sidewalk curb and traffic lane that responds to questions about accessibility and safety

#### SKETCHES

Additional drawings, images in 2D or 3D, or details that convey your proposal and identify materials proposed for use

#### NARRATIVE

Describe your concept as concisely as possible. Your narrative should include:

- ▲ State and rank preferred location (see map at the end of this manual for locations)
- ▲ How your parklet responds to the competition goals, including safety requirements
- ▲ Thoughts on how your project addresses: sustainability, materiality, constructability, demountability and relocation that supports information provided in the drawings
- ▲ How community members will engage the space during its installation period downtown and beyond.
- ▲ How it impacts downtown sidewalk activity and businesses
- ▲ How the parklet will respond to Downtown Eugene and enhance the experience of downtown events

#### BUDGET

An estimate for materials used and a project budget

*Note: Including a licensed contractor/builder as part of the project team to implement the project is encouraged. The City of Eugene will work with the finalists regarding any permits necessary to complete the construction of the parklets.*



DESIGNER: Gensler  
PHOTO: Amanda Voisard / The Washington Post

# SELECTION

## 05

### CRITERIA:

A jury of industry professionals and community leaders will evaluate submissions, based on the following criteria:

- ▲ Reflects the design intent as stated in your Parklet Narrative
- ▲ Follows the competition Design Guidelines
- ▲ Is aesthetically pleasing  
function of the space is clear to community members
- ▲ Is safe and durable
- ▲ Creatively engages the abutting sidewalk and program of adjacent business or pop-up retail
- ▲ Includes a realistic budget to fabricate and maintain

▲ Creativity and quality of submission consideration will be given for innovative use of materials and sustainable design

▲ Plants are encouraged but watering should be considered

### AWARDS:

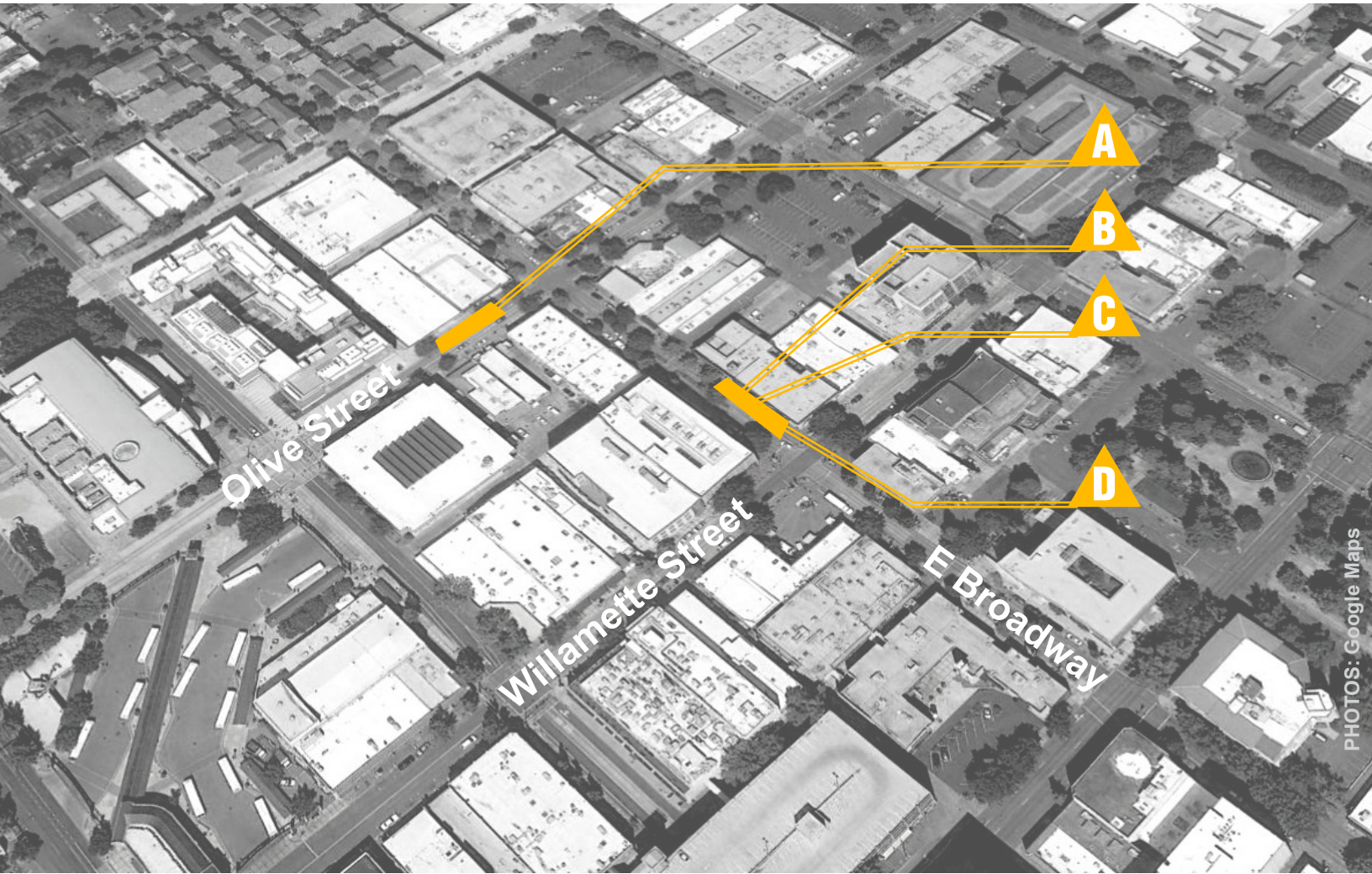
Teams selected will be awarded up to \$2,000 each to construct their parklets. Additional funds can be secured by the teams via cash and material donations. The AIA-SWO will make efforts to assist in pairing an implementation team to make the installation possible. Borrowing privileges from the ToolBox Project, tool lending library, will be granted to each team for construction. A winning design will be chosen in conjunction with the AIA-SWO People's Choice Awards.

*\*AIA policy states that firms/offices having unpaid interns will not be eligible to participate.*



DESIGNER: Genstler  
PHOTO: Golden Triangle BID

# LOCATIONS



One (1) 7'x20' parking space in front of the UO building at 942 Olive



Three (3) 7'x20' parking spaces in front of Starbucks, Townshend's & Bijou Theatre



# entry form

Project Name: \_\_\_\_\_

Rank preferred location:    A\_\_\_ B\_\_\_ C\_\_\_ D\_\_\_

Team Representative: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Design Team Members:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Requirements:

- ▲ One (1) rigid physical display board (24" x 36" maximum)

Send to:  
Attn: Carolina Trabuco  
Bergsund DeLaney Architecture & Planning  
1369 Olive Street  
Eugene, OR 97401

- ▲ One (1) electronic PDF board (10mb maximum)

Send to:  
EugeneParklet@aiaswo.org

- ▲ DEADLINE: June 16, 2017  
4:00pm

## Terms and Conditions:

**I have read and understand the requirements described in the Competition Packet. I will use the funds and gift cards provided for parklet construction only.**

\_\_\_\_\_  
Signature:

\_\_\_\_\_  
Date: